



NEWS ON THE BLOCK

March 2018

NEW BUILDING-STUDY WEBSITE & COST-COMPARISON STUDY

A new website, www.buildingstudies.org, is now live and features the third-party study of “Initial Cost of Construction – Multi-Residential Structures”. The site also contains other studies relevant to masonry.

About the cost-comparison study

The study uses a cost model that accurately evaluates the cost of a multi-family building constructed using materials such as wood, steel, masonry, precast, and ICF. “Multi-family” includes traditional apartment buildings, condominiums, student housing, and seniors’ housing, among others.

Industry assumptions & earlier studies

It has long been the opinion of design professionals, code officials and legislators that non-combustible, more robust construction solutions are significantly more costly than options such as wood with gypsum firewalls and sprinklers.

This assumption was countered by the 2005 Fire Safety Construction Cost Study, which showed that in many cases, these types of construction models can be used on a financial footing equal to more lightweight models like metal stud and light wood frame.

With the exception of the 2005 study, however, there previously has been no reliable published documentation to refute this assumption — until now.

Breathe Easier

CCMPA is building on our latest “breathe easier” billboard (pictured below — it’s located on the QEW in the Hamilton area) by placing a similar ad in the federal-government publication *The Hill Times*. The ad will appear in the publication’s special “Green Economy Policy Briefing” issue, which will focus on the Trudeau government’s national carbon-pricing plan. The issue comes out March 19th.

Study methodology

Cost information was determined during three different time frames — December 2016, May 2017 and September 2017 — in three cities: Edgewater, NJ; Towson, MD; and Dallas, TX.

More cities to come

More cities continue to be added to the study, including Pittsburgh and Philadelphia, and **Canadian cities to come include Toronto, Halifax, Calgary, Montreal, Saskatoon and Vancouver.**

PLEASE VISIT THE [BUILDING STUDIES](http://www.buildingstudies.org) WEBSITE AND POST A LINK TO IT ON YOUR COMPANY’S WEBSITE.

BUILDING STUDIES



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GIVING

CCMPA gives so that Kids Can Play

The Kids Can Play Association of Cambridge, Ontario provides financial support that enables disadvantaged children to participate in sports, music and art programs. CCMPA's recent donation of \$500 will help cover enrollment fees for these programs, which help thousands of children in the Cambridge area.



Niagara Block fundraises for The Soup Kitchen

A big shout-out to Niagara Block for their recent gift to The Soup Kitchen. Part of Niagara Falls Community Outreach, The Soup Kitchen serves over 40,000 meals a year to people in need. A 50/50 draw was held at Niagara Block's AGM, and the proceeds were matched by the company — resulting in a \$500 donation.



Thank you Niagara Block!

CCMPA gives to Ryerson University

After a Ryerson engineering professor's surgical navigation technology helped in the removal of executive director Marina de Souza's brain tumor, CCMPA members elected to direct their annual philanthropic support — \$8,000 — to Ryerson. A huge thank-you once again to Dr. Victor Yang and his amazing team.



EVENTS

CCMPA MEETING

March 28, 2018 — Mississauga, ON
360 Superior Blvd. at 9am

TO DIAL IN:

1-866-305-1454

Access code: 4941440#

Please confirm your attendance by emailing Marina de Souza at mdesouza@ccmpa.ca

CMCA ANNUAL MASONRY CONFERENCE

May 10-12, 2018 — Victoria, BC

To register, please visit:

canadianmasonrycontractors.com/contractors/

Attendees are asked to reserve their own accommodation.

CCMPA kick-off dinner — Victoria

May 9 — details to be announced

CCMPA meeting — Victoria

May 10 at 9am; Fairmont Empress Hotel

Please confirm your attendance at the CCMPA dinner and meeting by emailing Marina de Souza at

mdesouza@ccmpa.ca

Members attending both CMCA & CCMPA meetings will receive \$1,000 per producer company and \$500 per supplier company.

NCMA 2018 MID-YEAR MEETING

July 31 – August 3, 2018

Intercontinental Chicago

Learn more about [the meeting](#).

Learn about [NCMA's 100th anniversary](#).



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BIENVENUE NEW QUEBEC MEMBERS!



From left to right: Mario Thibeault, Groupe MBM; Michel Arcand, Permacon Quebec; Claude Picard, Brampton Brique; Charles Thibeault, MBM; Guy Doucet, Groupe TNT. Missing: Charles Piazza, Bloc Mirabel

WE'VE UPDATED OUR LOGO

You might have noticed slight changes in the CCMPA logo lately. That's because we've recreated it to increase the resolution. In the process, we've inserted a new maple leaf. The updated logo will now allow for a sharp, high-quality image in every medium, from websites to billboards.



BLOCK STANDS STRONG...



This picture was taken after a massive fire in Mississauga that gutted a condo construction site. It flattened just about everything on the site — everything but the concrete block.

That's because block stands strong. Through five-alarm blazes... extreme weather... freezing cycles... and even high-pressure fire hoses.

The simple fact is that block stands up when it comes to fire — and we stand up for the people who fight it.

...WHEN EVERYTHING ELSE IS GONE.



CCMPA.CA
INFO@CCMPA.CA
1-888-495-7497



OUR LATEST FIRE-SAFETY AD

CCMPA has placed an ad promoting the fire safety of block in the latest issue of *Ontario Firefighters Safety Magazine*. The ad focuses on the recent three-alarm fire that tore through a construction site in Mississauga. The city's fire chief told [CTV News](#): "That is the problem that we see with wood frame construction. It is a solid building platform but when it is susceptible to fire during its construction phase, it moves pretty quickly."

Questions? Feedback? Story ideas?

Email us at info@ccmpa.ca

Or call us: 1-888-495-7497