

MEET THE NEW BOARD

CCMPA is pleased to announce its 2018 - 2020 Board of Directors:

Producer Members

Paul Hargest, Boehmers – President
Marcus Poirier, Permacon – Vice President

Tony Neves, Brampton Brick – Treasurer
Justin Campbell, Day & Campbell – Secretary

James Bond, Shaw Brick – Eastern Representative

John Heffernan, Expocrete – Western Representative

TBA, Quebec Representative – *This role will be based on changes to the by-laws and on the recommendation of the President.*

Supplier Members

Dean Garbutt, Forwell /Spec Mix
Jamie Kleven, Lafarge

Thank you to all members who voted.

Sincerely,

Marina de Souza
Executive Director
CCMPA

NCMA TURNS 100!



CCMPA Vice President Marcus Poirier presents a commemorative 100-year plaque at NCMA's centenary celebration.

The National Concrete Masonry Association celebrated its 100th anniversary July 31st - August 3rd, 2018, at the InterContinental Chicago Magnificent Mile. To mark the event, the NCMA Midyear Meeting was a chance for attendees to reflect on how the industry has evolved since its inception, and how it is moving forward. The meeting was also an opportunity for NCMA members and committees to meet and strategize for the next 100 years.

Watch the commemorative 100-year video:

<https://vimeo.com/semeweb1/review/282240230/8e00d86b7e>

Visit NCMA online:

<https://ncma.org/ncma-2018-midyear-meeting/>

THE BENEFITS OF SUSTAINABLE DEVELOPMENT

What is sustainable development?

Sustainable development (SD) refers to the voluntary actions the masonry industry can take to improve our environmental performance. These actions can also enhance our reputation, strengthen stakeholder relationships, and improve our collective bottom line.

Expectations continue to rise regarding what society expects of the industry. We are all therefore challenged to continually demonstrate that concrete masonry offers the best possible construction value — from a structural, safety and sustainability perspective.

When we meet or exceed these expectations, we reinforce our product's position as the building material of choice.

Build with confidence. Build with concrete block.

"Build with confidence" — and without paying unnecessary trade tariffs — is the message behind CCMPA's latest ad. The



ad promotes the local manufacturing of concrete block, as well as its flexible design and environmental benefits. It is now running in a number of trade publications through August and September.

Sustainable development can help meet customers expectations by:

- Achieving the higher environmental and safety standards governments are demanding for public building projects, which are trickling down to the general business community.
- Identifying preferred producers or enhancing their ranking in a pre-qualification process. From government's perspective, SD will become a tendering issue — for example, requirements for the most energy-efficient equipment — and could soon be grounds for disqualification.
- Addressing new trends that require producers to include social contributions — such as youth apprenticeships and jobs — in their bids at no extra cost. For instance, Toronto's Social Procurement Policy encourages contracts with diverse suppliers who provide community benefits such as apprenticeship and training opportunities to youth, newcomers and those living in poverty.

LEARN MORE ABOUT SUSTAINABLE DEVELOPMENT

To learn more about the business benefits of SD, best practices in the sector, and how you can advance SD in your company, visit <http://ccmpa.ca/about/sustainable-development/>.

CCMPA MEMBERS' MEETING May 9 - 10, 2018, Victoria, BC

CCMPA hosted a Members Meeting prior to the Canadian Masonry Contractors Meeting this past May in Victoria. Taking advantage of the attendees already in town for the Contractors Meeting, we leveraged the opportunity to meet with members we don't typically get the chance to see at our events farther east. It was a great meeting, and our sincere thank-you to everyone who took the time to join us.



Dinner guests including Dennis Ceolin, Basil & Nadia Fazio, JoEllen & Rodney Lang, and Gary Sturgeon

A special message from Conestoga College

CCMPA is a regular supporter of Conestoga College, helping to fund placement in its Brick & Stone Fundamentals program. A student in the program recently reached out to thank us for the support — watch his video: <https://conestogadonorrelations.thankview.com/video/5b6c85ac5598b/ms-marina-de-souza>



Manfred Herold and James & Molly Bond

Teeing off for a good cause

CCMPA was one of the organizations that participated in and helped raise money for the Luso Canadian Charitable Society's 11th Annual Golf Tournament in June.

Sponsors included Brampton Brick and Blockwall Masonry, among others. Luso supports people with developmental and physical disabilities. [Learn more about the tournament.](#)



AMEQ Golf Tournament

The Association Masonry du Quebec (AMEQ) Golf Tournament & Banquet took place Thur. Aug 23rd. CCMPA President Paul Hargest and Executive Director Marina de Souza attended, and it was a great opportunity to reconnect with members across the organization.



AMEQ has developed a strong provincial presence over the years. In the last two alone, it's grown at a rate of 12% per year. It now serves as a highly reputable source of expertise in the construction market.

CCMPA would like to formally thank AMEQ for its hospitality and support, acknowledging the Quebec Bloc Levy Program and promoting CCMPA with signage at the banquet and at all holes on the course.

GET TO KNOW THE CCMPA ICONS

You may have noticed our twelve CCMPA icons lately in various ads and marketing materials. The icons have been designed to clearly and simply communicate the key benefits of concrete block.

We encourage you to use them in your own marketing material; however, when doing so, please be mindful of the following graphic guidelines:

- Keep a minimum .5 cm margin between the edge of the icons and the page/screen border.
- Keep a minimum 1 cm margin between the icons and any other object.
- The icons should be sized so the wording is legible.
- Whenever possible, the logo and icons should be in colour.
- These guidelines should be followed in all media. When producing larger materials such as event banners, all sizing / margin should increase proportionately.

UPCOMING EVENTS

CCMPA AGM & Golf

Thursday, Sept 13th, 2018
Niagara -On-The-Lake, ON

CCMPA Members' Meeting TBA

CCMPA Christmas Luncheon

Friday, Dec. 14th, 2018
Marriott Airport International Plaza Hotel

Canadian Concrete Expo

February 6 – 7, 2019
Toronto, ON

NCMA ICON-EXPO

February 12 – 16, 2019
Orlando, FL

CMCA Conference

March 31 – April 1, 2019
New Orleans, LA

