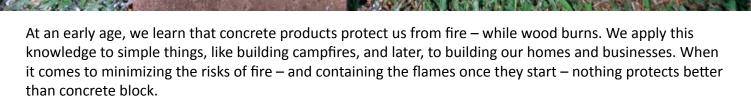
## **FACTS OF FIRE:** Wood Burns. Concrete Block Protects.



In industry-standard fire tests, both wood and drywall burn and collapse. The same tests applied to concrete block leave it standing. In one piece.

Wood. Block. It's your choice. And it could be one that saves your life.

Learn more about the benefits and safety of building with concrete block. Contact the Canadian Concrete Masonry Producers Association (CCMPA).

