

Wood First? First to go. Build with **Concrete Block**.

Storms. Fires. Insects. All can weaken a structure — and in some cases destroy it if it's made of wood.

Some members of Canada's building industry are proposing a "Wood First" initiative. Others are proposing changes to the National Building Code that would allow higher buildings — up to 6 storeys — to be constructed completely of wood. Currently the maximum is 4 storeys.

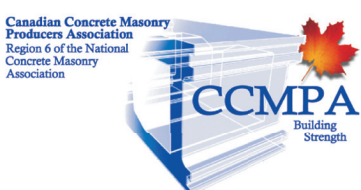
How would you feel about living in a 6-storey wooden building? A building that could face fire, severe weather or insects?



If you're concerned about the impact this could have on safety, take a moment to tell Alberta's Minister of Municipal Affairs: **780-427-2732**. Let's put public safety first, not industry lobbyists.

Learn more about the benefits of building with concrete block, including the role block plays in balanced design — a combination of education, detection, suppression and containment, the four principles of fire-safe construction.

Contact the Canadian Concrete Masonry Producers Association.



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