

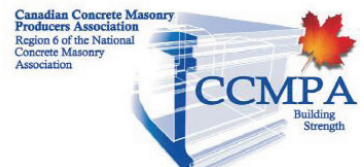
What's in your walls?



The chairs are antique. The coffee table was inherited. And the collection of coloured glass has been gathered, one piece at a time, over a lifetime of travelling.

So what's protecting them? Your walls, for instance. Have you thought about them? Because if fire strikes, or you're faced with severe weather — or even insects — wood and drywall may not do much to prevent damage and loss.

But concrete block will. In industry testing and real life, no building material is more durable, intrusion-proof, insect-resistant and fire-retardant than block.



So look around your home — and ask yourself:
what's in your walls?

Build it with block. Build it for life.
Learn more: ccmpa.ca info@ccmpa.ca

