

Rethink wood. We agree!

For disaster-resilient construction, think concrete block.

From fire and the forces of man and mother nature • Durable & maintains structural integrity
• Competitively priced • Lower insurance premiums • Higher resale value



Better thermal and sound properties • Insect - resistant • Lower lifecycle costs •
Non-food source for mold • Lower heating costs • Resists water damage

In a recent survey, 70% of respondents felt
6-storey wood frame construction could not be built safely.



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